

**06 Sep 2018, 17:00 - 18:30**

### **Session A1: Marketing Innovations**

Roger Horowitz (Hagley Museum and Library)

*Creating the Kosher Brand: Commerce, Supply Chains, and Trademarks in the 20th Century Marketplace*

Adoracion Álvaro Moya (CUNEF), Enrique Llopis (Universidad Complutense de Madrid)

*Branding and Marketing Practices in Spiritual Services: The Monastery of Guadalupe*

Teresa da Silva Lopes (University of York)

*Building Competitiveness in Value Chains: Trademarks and Marketing Innovations in Brazil, 1875-1914*

### **Session A2: Regulating and Managing Copper**

Robrecht Declercq (Flanders Research Foundation - FWO)

*Developing the Katangese copper-belt: a transnational view on the operations of the Union Minière du Haut Katanga (1906-1939)*

Ingeborg Guldal (Norwegian University for Science and Technology - NTNU)

*Zambia's ambitions in the Intergovernmental Council of Copper Exporting Countries*

Hans Otto Frøland (Norwegian University of Science and Technology - NTNU)

*Resource dependence and political risk: Did western countries dependent on copper imports regard the Council of Copper Exporting Countries (CIPEC) as a political risk?*

### **Session A3: The Role of Shipping and Shipbuilding in Countries' Take-off**

Dominique Barjot (Sorbonne University)

*The Shipbuilding Industry: A Strategic Leading Sector For The Economic Take-Off Of The South Korea (1945-Around 2000)*

Patnaree Srisuphaolarn (Thammasat Business School)

*The role of shipping business in driving industrialization in the late industrialized countries*

### **Session A4: Merchants and Companies in International Environments**

Valeria Giacomini (Harvard Business School), Christina Lubinski (Copenhagen Business School)

*"Internment as a Business Challenge: Political Risk Management and German MNEs in India (1914-1947)"*

Maria Stella Rollandi (University of Genova), Andrea Zanini (University of Genova)

*The minor role played by the Jewish community in the grain trade in Genoa during the eighteenth century: An explanation*

Naida-Mihal Brandl (University of Zagreb), Zrinka Podhraški Čizmek (University of Split)

*Jewish Presence in the Maritime Trade of Grain during the 18th Century in the Adriatic Sea from the Croatian Maritime Regesta, vols. I-III*

## Session A5: Ports and Globalization

Roberto Tolaini (University of Genova)

*The port of Genoa in the contemporary Italian economy. History of a marginalization?*

Franco Amatori (Bocconi University), Andrea Bottalico (University of Milan), Monika Poettinger (Bocconi University)

*Similar or different? An historical overview on port governance in Italy and Germany*

Marco Doria (University of Genova)

*The port of Genova in the age of globalization. Connections, firms, governance: a new context and its impacts on local and national economy*

## Session A6: Companies and Institutions

Haris Kitsikopoulos (Democritus University)

*The Impact of Business Collusion on the Diffusion of British Steam Power, 1774-1800: The Contrasting Experience of Collieries vs. Metal Mines*

Jerome Sgard (SciencesPo, Paris)

*The Private Governance of a Global Market: The experience of the London Corn Trade Association, 1885-1914*

Jeffrey Fear (University of Glasgow)

*Networks and Institutions: Behind the Multinationalization of the German Mittelstand*

**06 Sep 2018, 18:45 - 19:45**

## Session A7: Opening & Keynote

Gelina Harlaftis

*(Mediterranean Studies of the Foundation of Research and Technology Hellas - FORTH )*

*The Relation to the Sea: Maritime Business in the Mediterranean and the Black Sea*

**07 Sep 2018, 09:00 - 10:30**

## Session B1: Norms and Regulations

Stephen Mihm (University of Georgia)

*The Metric Menace: American Business and the Anti-Metric Movement*

Cecilia Kahn (Uppsala Universitet)

*Regulatory Capture and Swedish Banks 1900-1911. An Empirical Study with Theoretical Insights*

Benedita Camara (University of Madeira)

*Regulation and the Evolution of the Madeira and Port Wine Industries until the 1970s*

## Session B2: Businesses and Workers

Supurna Banerjee (University of Edinburgh), Sumohon Matilal (University of Essex)

*Resisting the neo-imperial brew: The case of Assam Tea*

## **Session B2: Businesses and Workers**

Christian Stutz (University of Jyväskylä, University of Applied Sciences in Business Administration Zurich)

*Organizing an inevitable change: Political strategies of business in the transition of the Swiss 'guest worker' regime, 1962-1965*

Satoshi Fujimura (Kobe University), Yasuhiro Shimizu (Kobe University)

*Control and punishment of employees: a case of Mitsui & Co.*

## **Session B3: Technological and Commercial Innovations in Shipping - part I**

Martin Jes Iversen (Copenhagen Business School)

*First-mover in the 70s - out-of-business in the 90s: EAC and the difficult experiences with containerization*

Henrik Sornn-Friese (Copenhagen Business School)

*Better Safe Than Sorry. Exploring Strategy - Capability Interactions in the Containerization of Maersk Line*

Espen Ekberg (BI Norwegian Business School)

*To containerise or not to containerise? Norwegian shipping companies and the container revolution, 1960-2000*

## **Session B4: Materials and Technology**

Uchiumi Kyohisa (Tokyo University of Science)

*The Factor and Logic of Technological Breakthrough: A Case Study in Ship Technology*

Yongdo Kim (Hosei University, Tokyo)

*Historical comparison of interfirm relationships between US and Japan in the early stage of steel industry: case of steel for rails in US and steel for ships in Japan*

Patrizia Battilani (University of Bologna), Jari Ojala (University of Jyväskylä)

*Regional responses to fiberglass revolution : the case of Italian and Finnish boatbuilding industry*

## **Session B5: Global Markets, Global Places, Global Products: The Internationalization of Fashion Industry during the 20th Century**

Roman Köster (Albert Ludwigs-University Freiburg)

*The men's shirt as a global product: The internationalization of Seidensticker during the 1950s and 1960s*

Pierre-Yves Donzé (Osaka University), Rika Fujioka (Kansai University)

*Making Western clothes in East Asia: The formation and the development of the Presentation 3: Japanese apparel industry (1945-1990)*

Ben Wubs (Erasmus University Rotterdam)

*Hubs of fashion forecasting: Interstoff and Première Vision*

## **Session B6: The Attitude of European Countries with regard to China**

Matti La Mela (Aalto University), Maiju Wuokko (University of Helsinki)

*The Middle Kingdom and the Northern Periphery: Finland's Exports to China, 1880-1980*

## **Session B6: The Attitude of European Countries with regard to China**

Per Högselius (KTH Royal Institute of Technology), Yunwei Song (Renmin University of China)

*Extractive Visions: Sweden's Quest for China's Natural Resources, 1913-1920*

**07 Sep 2018, 11:00 - 12:30**

## **Session C1: Thinking and Strategies in Industry**

Peiran Su (University of the West of Scotland)

*Why did new strategies not come? The aging of an industrial enterprise A. F. Craig & Co. Ltd., c.1950-c.1970*

Toshio Goto (Japan University of Economics), Tomasz Olejniczak (Kozminski University), Anna Pikos (Kozminski University)

*In Search of Continuity: Theoretical and methodological insights from a case study of Polish centennial company*

Tom Chabosseau (Uppsala University)

*Rethinking Transportation in Global Value Chains: The Puzzling Case of Port Industry*

## **Session C2: Fish and Industry**

Claudio Besana (Università Cattolica Milano), Rita d'Errico (Roma Tre University)

*The Sea in a tin can. The production manufacturing methods and companies of the Italian preserved fish canning industry during the twentieth century (1915-2000)*

Alexei Kraikovski (National Research University Higher School of Economics, St. Petersburg)

*Capitalism as maritime adventure: the Blubber companies and business development in the 18th c. Russia.*

Xoan Carmona (University of Santiago de Compostela)

*Business strategies in the Spanish canning fish industry from Franco's autarky to the 21st century*

## **Session C3: Technological and Commercial Innovations in Shipping - part II**

Marc Levinson (Independent Historian)

*When All the Choices Are Bad: The Megaship and the Shipping Crisis of the 21st Century*

Jari Ojala (University of Jyväskylä), Stig Tenold (Norwegian School of Economics)

*Safe stowage and efficient handling: different solutions to identical challenges in the transport of pulp and paper products, 1960—2000*

Niels Petersson (Sheffield Hallam University)

*Scepticism and enthusiasm: Hapag, OCL and early containerisation (1965-75)*

## **Session C4: Department Stores in America and Asia**

Vicki Howard (University of Essex)

*American Consumers and the Creation of a Walmart World*

Rika Fujioka (Kansai University)

*Japanese department stores' conflicting strategy between global and local markets*

## Session C4: Department Stores in America and Asia

Rui Shi (Kyoto University)

*From Dependence on Department Stores to Channel Diversity: How Apparel Manufacturers and Department Stores Changed the Apparel Industry value chain in China*

## Session C5: State Owned Enterprises

Daniela Felisini (University of Rome "Tor Vergata")

*A vessel carrying an awesome lot of troubles....*

Andrea Colli (Bocconi University), Pasi Nevalainen (University of Jyväskylä)

*Leviathans facing Globalization: Governance and Internationalization of State-Owned Enterprises*

Eero Aalto (Aalto University), Zeerim Cheung (Aalto University), Pasi Nevalainen (University of Jyväskylä)

*Changing Criteria for Internal Legitimacy and the Internationalization Process of Telecom Finland, 1987-1998*

## Session C6: Maritime Insurance in Europe

Maria Pia Pedani (Ca' Foscari University, Venice)

*Maritime insurances and the Ottoman merchants' network in Venice,*

Giorgio Cingolani (Università Politecnica delle Marche)

*The Marine insurance in Italy between the XIX and XX centuries*

Maarten Draper (European University Institute, Florence)

*Italian merchants in Amsterdam (1650-1700): trade, shipping, and maritime insurance activities.*

## Session C7: Industry, Finance, and Labour

Elin Åström Rudberg (Stockholm School of Economics)

*The merits and limits of the concept of Americanization in the Swedish advertising industry 1915-1945*

Christophe Austruy (EHESS School of Advanced Studies in the Social Sciences, Paris, ISG BM PARIS), Paola Lanaro (Università Ca Foscari)

*« Venice Maritime Power : the Caulking and Caulkers A fundamental, disappeared, ignored activity 15th-17th AD ?*

Elena Kosmopoulou (University of Reading), Denise Tsang (University of Reading)

*Creating Value: From Peonies to Tulips*

**07 Sep 2018, 14:00 - 15:30**

## Session D1: Ports and Shipbuilding

Saara Matala (Aalto University), Aaro Sahari (University of Helsinki)

*A late bloomer – expansion, transformation, and specialisation of Finnish shipbuilding industry, 1950-1990.*

Zarko Lazarevic (Institute of Contemporary History, Ljubljana)

*43 km of seashore – economization of the coastal area in Slovenia after the WW II*

## Session D1: Ports and Shipbuilding

Fernando Salsano (University of Rome "Tor Vergata")

*Towards the conquest of Rome's sea: the dream of an industrial harbor for the capital of Italy (1887-1924)*

## Session D2: Culture, Markets and Consumption

Peter Miskell (University of Reading), Marina Nicoli (Bocconi University), John Sedgwick (Oxford Brookes University)

*Commerce, consumer taste and cultural production: an investigation of the markets for film in post-war Italy*

Hikaru Kondo (Chiba Keizai University), Kenichi Miyata (Meiji University), Jun Sakamoto (Higashi Nippon International University)

*The Role of Middlemen in Creative Industries as Story Sellers: Mediamixing Mobil Suite Gundam during the 1980s in Japan*

Eminegul Karababa (Middle East Technical University)

*Historical Diffusion of Coffee Drinking and Cooking Practices*

## Session D3: Environment

René Taudal Poulsen (Copenhagen Business School)

*Explaining changes in corporate environmental positions, 1990-2018: Why did shipping industry lobbyists start to disagree on the regulation of air emissions from ships?*

Ann-Kristin Bergquist (Umeå University)

*Business and Sustainability*

Sumohon Matilal (University of Essex)

*Reformulating Bhopal - A historical perspective*

## Session D4: Industries of the Second Industrial Revolution

Chenxiao Xia (Osaka University)

*A Comparative Study on Electrification: China and Japan, 1880-2010*

Bram Bouwens (Utrecht University), Joost Dankers (Utrecht University)

*Steel at the shore: from Hoogovens IJmuiden tot Tata Steel. The coastal position as an asset in steel production.*

Espen Storli (Norwegian University of Science and Technology - NTNU)

*Mercury falling: the demise of the international mercury industry in the 1970s*

## Session D5: Shipyards and Naval Fleets

Rolv Petter Amdam (BI Norwegian Business School)

*Changing operation modes in the maritime industry. Norwegian firms in China and Brazil, 1990s-2012*

Andrea Maria Locatelli (Università Cattolica Milano), Maurizio Romano (Università Cattolica Milano), Ilaria Suffia (Università Cattolica Milano)

*The oil and Gas Distribution: ENI and its Naval Fleet (1950s-1960s)*



## Session D5: Shipyards and Naval Fleets

Jørgen Burchardt (Danish Museum of Science and Technology, Copenhagen)  
*Big ships, big lorries, and big farms: Changes in the distribution system for the agribusiness 1950-1990*

## Session D6: Merchants and Sailors

Jason Russell (SUNY Empire State College)  
*The Canadian Shipping Industry and the Seafarers' International Union of Canada: the 1950s to 1990s*

Benjamin Asmussen (Maritime Museum of Denmark)  
*At the Altar of Capitalism – the role of religious networks of the 18th century merchants in the China trade of the Oldenburg Monarchy*

Kristof Looockx (University of Antwerp, Free University of Brussels)  
*Migration, maritime labour and family: The life of Carel Hendrik Bloebaum in Antwerp (1873-1916)*

**07 Sep 2018, 16:00 - 17:30**

## Session E1: Shipowners and users

Dimitra-Chrysoula Kardakaris (Ionian University, Corfu)  
*The business groups of the shipowners from the island of Kasos, end of 19th-mid-20th century. The development of Greek shipping business from local to global*

Takeshi Abe (Kokushikan University), Takenobu Yuki (Tohoku University)  
*A Local Entrepreneur in Prewar Japan Who Utilized the Inland Sea of Japan: An aspect of business activities by Ohara Magosaburo*

M. Stephen Salmon (Canadian Business History Association)  
*Angels, Bureaucrats and Greek Shipowners: The Financialization of Canadian Great Lakes Shipping, 1945-1970*

## Session E2: Business History meets Social Theory

Daniel Levinson Wilk (Fashion Institute of Technology)  
*US Steamships and Democracy Lux*

Silvia A. Conca Messina (University of Milan)  
*From migration to cruise holidays. Sailing the oceans in the 19th and early 20th centuries*

Håvard Brede Aven (Oslo Metropolitan University)  
*A Coffeehouse of Technicians: The techno-industrial public sphere and nuclear controversies*

## Session E3: The Trade of Smugglers

Lenka Krátká (Czech Academy of Sciences)  
*A Place In Poverty Was A Good Place For The Seafarers." An Insight Into The Topic Of Czechoslovak Seafarers' Smuggling Activities In The 1970s And 1980s*

Vasilis Manousakis (University of Crete)  
*Small boats and black markets in wartime Greece (1940-1944)*

### **Session E3: The Trade of Smugglers**

Monika Poettinger (Bocconi University)

*International merchant networks in the Napoleonic age: trade and smuggling routes*

### **Session E4: Financial Markets**

Gianfranco Tusset (University of Padova)

*Gravitating around the stock exchange. Companies and investors during the 1907 Genoa crisis.*

Janette Rutterford (The Open University Business School), Dimitris Sotiropoulos (The Open University Business School)

*UK investment trust networks before World War I: The rise of professional asset management*

Alberto Sanchez Camacho (European University Institute, Florence)

*Genoese relational capital and wool trade in the early reign of Philip II*

### **Session E5: Business Narratives**

Zoi Pittaki (University of Glasgow)

*The Rise of Entrepreneurship Discourse in Four Languages*

Anders Ravn Sørensen (Copenhagen Business School)

*A museum of maritime industry: Business interest, narratives and national identity in the creation of the Danish Maritime Museum in 1914*

Anna Pikos (Kozminski University)

*The continuity of narratives: the case of "Polfa" Union of the Pharmaceutical Industry*

### **Session E6: Banks, State and Industry**

Alberto Rinaldi (University of Modena and Reggio Emilia), Anna Spadavecchia (Henley Business School, University of Reading)

*The Banking-Industry Relationships In Italy: Large National Banks And Small Local Banks Compared (1913-1936)*

Marianna Astore (Bocconi University), Mario Perugini (Bocconi University)

*Central banking evolution and industrial intervention: the Bank of Italy, 1896-1921*

Hans Sjogren (Stockholm School of Economics)

*The State as last resort in two Scandinavian banking crises. A comparative case study of Denmark and Sweden*

**07 Sep 2018, 18:00 - 19:00**

### **Session E7: EBHA Annual General Meeting**

**07 Sep 2018, 20:00 - 23:30**

### **Session E8: Social Dinner**



**08 Sep 2018, 09:00 - 11:00**

### **Session F1: Paper Development Workshop: Corporate Responsibility**

Judith Schrempf-Stirling (Geneva School of Economics and Management, University of Geneva), Christian Stutz (University of Jyväskylä, University of Applied Sciences in Business Administration Zurich)

### **Session F2: Business and Politics**

Rikard Westerberg (Stockholm School of Economics)

*The Secret Bureau. Unknown connections between Swedish business and the non-socialist political opposition in Sweden 1962-1984.*

Maiju Wuokko (University of Helsinki)

*A Sea Change in Finnish Employer Policies, 1960s-1990s*

Ola Innset (European University Institute, Florence)

*Norwegian business interest associations and the Neoliberal Thought Collective*

Pierre Eichenberger (University of Zurich)

*'Employers of the world, unite!' The International Organization of Industrial Employers (1900-1939)*

### **Session F3: Trade, Markets and Maritime Insurance**

Antonio Iodice (University of Exeter), Luisa Piccinno (University of Genova)

*Investments, Risks and Accidents in Seaborne Trade: General Average as an instrument of mutual protection (17th-18th Centuries)*

Giancarlo Ragozini (University of Naples "Federico II"), Maria Carmela Schisani (University of Naples "Federico II"), Maria Prosperina Vitale (University of Naples "Federico II")

*The Marine Insurance Industry in Naples over the Italian Unification (1830-1890). A Network Analysis Approach*

Ilias Bissias (ALBA Graduate Business School of Athens, Naftika Chronika magazine), Panagiotis Kapetanakis (Naftika Chronika magazine)

*Collective action in a highly competitive industry: the paradigm of the London-based Greek Shipping Co-operation Committee*

Harald Espeli (BI Norwegian Business School)

*Marine insurance in wartime. The Norwegian Shipowner's Mutual War Risks Insurance Association during World War I*

### **Session F4: International Relations and Timber Trade in the 19th and 20th Centuries**

Jawar Daheur (EHESS School of Advanced Studies in the Social Sciences, Paris)

*Specialization, Connections and Rivalry: the Ports of Stettin, Danzig and Memel in the Baltic Timber Trade during the Nineteenth Century*

Nicklas Jensen-Eriksen (University of Helsinki), Elina Kuorelahti (University of Helsinki)  
*Long-line trends of international cartels and competition regulation in timber industry 1914-1975*

## **Session F4: International Relations and Timber Trade in the 19th and 20th Centuries**

Elina Kuorelahti (University of Helsinki)

*Regulating commodities in the 1930s: political pressures, banks, and exporter interests*

Luciano Segreto (University of Florence, Gdansk University of Technology)

*The Free City of Danzig and the international timber trade (1920-1939)*

## **Session F5: Concepts in Business History**

Neveen Abdelrehim (Newcastle University Business School), Andrew Smith (University of Liverpool Management School), Steve Toms (Leeds University Business School)

*Seeing the Moat: Why Accountants Need to Recognize the Value of Corporate Archives*

Etsuo Abe (Meiji University)

*Is New Methodology in Business History Useful?: The Contrast between The Chandlerian Model and Views by Scranton and Fridenson*

Juha-Antti Lamberg (University of Jyväskylä), Jari Ojala (University of Jyväskylä)

*Strategy in Business History: Review and Future Prospects*

Daniel Raff (The Wharton School, NBER)

*Business History Among the Social Sciences*

## **Session F6: Globalization and Maritime Business History**

Leos Müller (University of Stockholm)

*A small state in a global sea: Sweden's shipping industry and globalization in a long-term perspective, 1750-1980*

Martin Jes Iversen (Copenhagen Business School)

*Private networks in the first Globalization – the case of the Wallenbergs and the Glückstadts, 1890s-1920s*

Morten Tinning (The Maritime Museum of Denmark)

*A View from the Sea – The Seafarer's Experience of Globalization*

Jeppe Nevers (Syddansk Universitet)

*Danish globalization through maritime history*

**08 Sep 2018, 11:30 - 13:00**

## **Session G1: Fashion**

Alice Janssens (Erasmus University Rotterdam)

*Berlin, an early 20th Century fashion "port"*

Milan Balaban (Tomas Bata University, Zlin), Jan Herman (Tomas Bata University, Zlin)

*The Bata Company and the Sea*

Elisabetta Merlo (Bocconi University), Mario Perugini (Bocconi University)

*The rise and fall of Turin as the Italian fashion capital (1900-1950)*

## Session G2: Trust and Business

Marcus Box (Södertörn University), Mikael Lönnborg (Södertörn University), Paulina Rytönen (Södertörn University)

*The dynamics of dairy: Market integration, competition and collaboration in the Baltic Sea dairy industries from the 1990s*

Kristina Lilja (Uppsala University)

*Risk management in early banking: savers and the risk of deposit banking*

Jaser Abbas (Uppsala University)

*How far did trust reach? Credit networks, trade merchants, and economic stress during the second half of the nineteenth century in Sweden*

## Session G3: Corporate Governance and Management in Shipbuilding

Saša Vejzagić (European University Institute, Florence)

*Transformative Dynamic of Management Organization in Yugoslav Socialist Shipbuilding Industry in the 1960s and 1970s on the Case of Jadranbrod*

Bulent Ari (Higher Education Council of Turkey), Luca Zan (University of Bologna)

*Shipbuilding & early forms of modern management. The Ottomans after Lepanto (1571)*

Knut Sogner (BI Norwegian Business School)

*The rise and fall of managerial capitalism in Norway, 1895—1940*

## Session G4: Globalization, Technological Change and Trade

Tine Petersen Malonæs (BI Norwegian Business School)

*The dual role of systems integration for competitive success: A case from the Norwegian maritime supplier industry*

Gisela Rua (Federal Reserve Board of Governors)

*The Local Impact of Containerization*

Valentina Fava (Czech Academy of Sciences, Technical University Berlin)

*Beyond the Americanization Paradigm: the 1970s and the Eastward Expansion of the European Automobile Industry.*

## Session G5: Emigration and Markets

Ioannis Limnios Sekerits (Panteion University, Athens)

*Post War International Organizations, Migration and the Transport Business*

Yvette Santos (NOVA University Lisbon)

*Portuguese emigration in the post-world war period and the national position of its maritime strategies*

Daniele Andreozzi (University of Trieste)

*Practices, Merchants and Mercantilism. The Jews and the grain trade in Trieste between Eastern Europe, Po, and Mediterranean (18th century)*

## Session G6: Entrepreneurial Dynasties of the Sea

Josep San Ruperto Albert (Universitat de València)

*To exploit all possible potentials of the sea: Versatile merchant entrepreneurs connecting the Mediterranean in the 17th century*

## **Session G6: Entrepreneurial Dynasties of the Sea**

Biagio Passaro (Independent Historian), Raffaella Salvemini (Institute of Studies on Mediterranean Society - National Research Council (Cnr))

*Dynasties of shipowners in the Gulf of Naples. The case of Achille Lauro*

Vittoria Ferrandino (University of Sannio)

*A maritime agency in Southern Italy. The Autuori (XIX-XX centuries)*

**08 Sep 2018, 14:00 - 15:30**

## **Session H1: EBHA Dissertation Prize**

**08 Sep 2018, 16:00 - 17:30**

## **Session I1: Working Conditions of Business Historians (Roundtable)**

Harm Schröter (University of Bergen)

*Results of two polls on working conditions of business historians*

Andrea Schneider-Branberger, (Gesellschaft für Unternehmensgeschichte)

*Working conditions of business historians, views from a networker and organizer*

Veronica Binda (Bocconi University)

*Southern Europe - working conditions viewed from a younger but experienced scholar*

Stephanie van de Kerkhof (University of Mannheim)

*Central-Europe - working conditions viewed from a younger but experienced scholar*

## **Session I2: Tariffs and Taxes**

Deirdre Collier (Fairleigh Dickinson University), Paul Miranti (Rutgers University)

*U.S. Sea-Rail Linkages and National Economic Welfare, 1880-1914*

Ryo Izawa (Shiga University)

*How International Taxation Affects the Management of Multinational Enterprises: An Examination of British overseas business from 1914 to 1945*

Viktor Persarvet (Uppsala University)

*Trade and tariffs in Sweden 1858-1913*

## **Session I3: Technology and Management**

Erik Lakomaa (Stockholm School of Economics)

*You've got to know when to hold 'em. Know when to fold 'em: Managing technology in the telecom sector during technological and institutional change.*

Pål Nygaard (BI Norwegian Business School)

*Controlling the flow of oil and gas subsea: A case study of the software OLGA*

Yun Wu (Kyoto University)

*Drive the Reform Forward: China's Overseas Inspection Teams and Their Activities in the Late 1970s*

## **Session I4: Foreign Investment**

Nuria Puig (Universidad Complutense de Madrid), Elena San Román (Universidad Complutense de Madrid)

*Foreign capital and the rise of the Spanish seaside tourist industry (1950s-1990s)*

Tom Buckley (University of Birmingham)

*Selling Information Overseas: A Study of the Canadian Operations of W.H. Smiths 1945-1980*

Stefania Ecchia (University of Salerno)

*Pioneering Italian investments in the Balkans and the Ottoman Empire: ships, ports and railways (1876-1896)*

## **Session I5: Entrepreneurs of the Sea**

Giulio Mellinato (Bicocca University, Milan)

*An Adriatic Shipping Dynasty: The Cosulich Family*

Lepore Amedeo (Campania University "Luigi Vanvitelli")

*The "González de la Sierra" firm and Atlantic Trade: Networks, Markets and Wealth*

Kevin Tang (University of Oxford)

*Middle Eastern Trade through the Suez Canal: Estimating the Impact of Transportation Infrastructure on Regional Integration*

**08 Sep 2018, 17:45 - 18:00**

## **Session J0: Closing Remarks, Prizes Award Ceremony and Drinks**